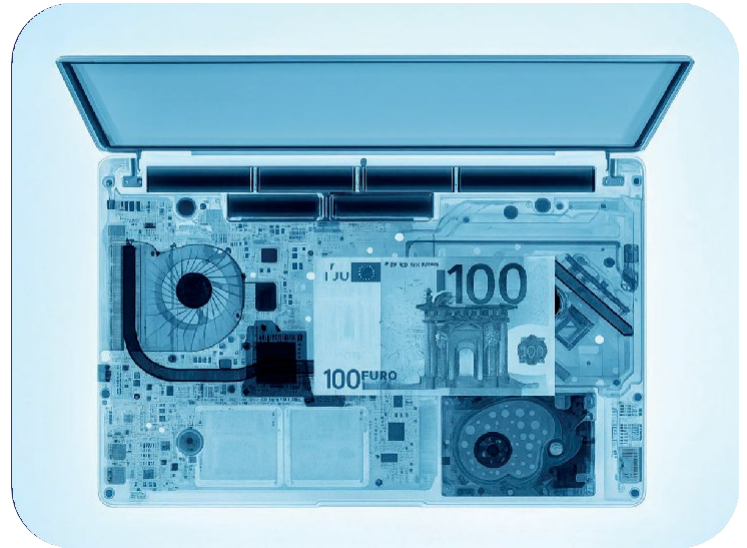


# Sale and leaseback: How to unlock hidden treasures in your IT.

Did you know that your IT holds more capital than your balance sheet shows?

Servers, notebooks and smartphones are often long since depreciated, but they continue to tie up valuable resources. With sale and lease back, you sell your devices and lease them back directly: your IT remains in use and operations continue unchanged. This reveals hidden reserves, immediately increases liquidity, and creates new scope for investment in innovations such as AI and cloud solutions.



## One lever. Many advantages.

### Finance

**Immediate liquidity:**

Selling and leasing back your IT frees up tied-up capital and strengthens cash flow.

**Balance sheet optimization:**

Outsourcing assets reduces the ratio of tangible assets, improving key figures and credit ratings.

**Tax advantages:**

Leasing payments are considered OpEx, i.e., ongoing operating expenses. This reduces the tax burden and creates planning security.

### IT purchasing

**Continuity:**

Your devices remain in use—without technical changes or downtime.

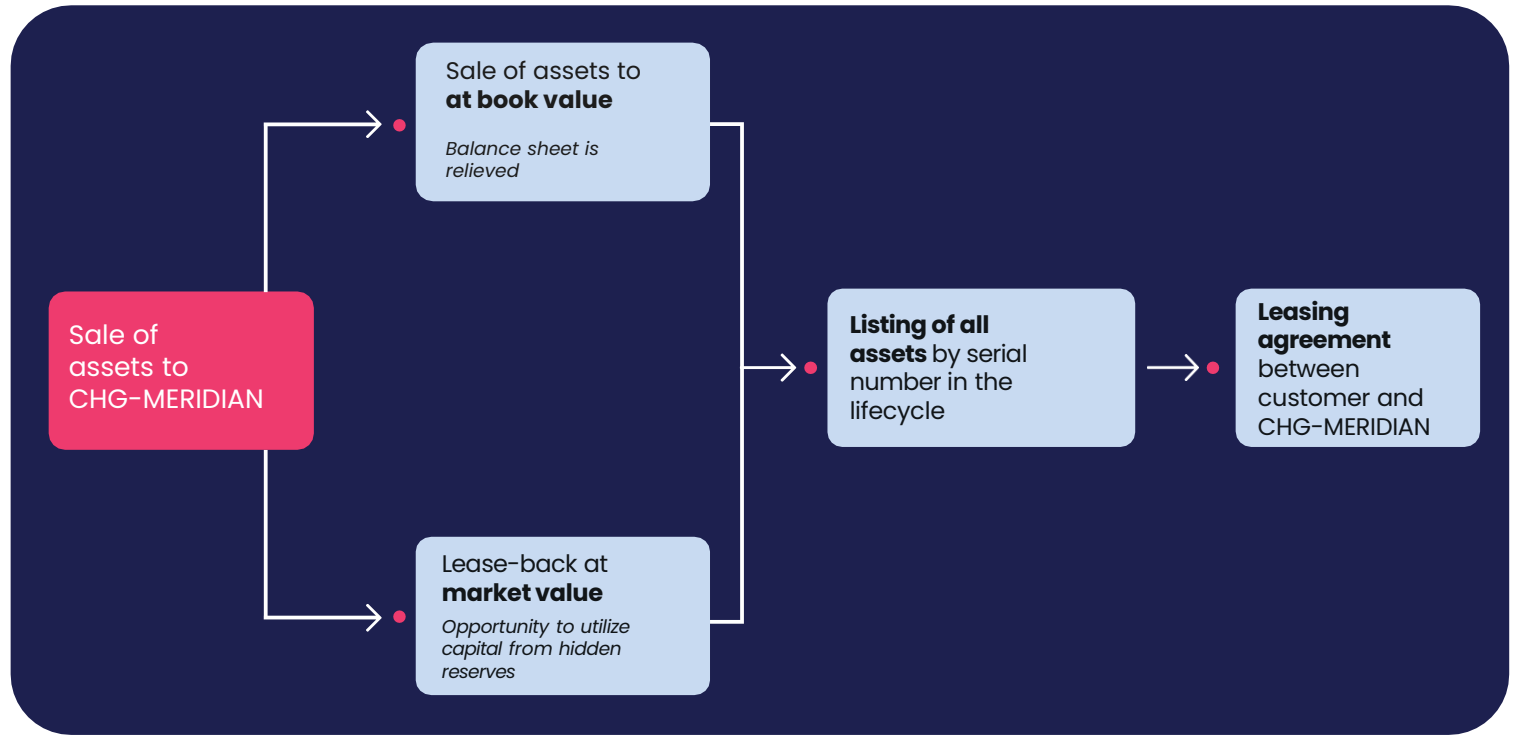
**Predictable refresh cycles:**

Leasing creates financial flexibility for regular hardware upgrades.

**More efficient use:**

Transparent lifecycle management simplifies processes and ensures better utilization of your IT.

# Sale and leaseback: From CapEx to OpEx.



The direct route to greater liquidity: by selling your equipment, you can unlock millions in potential cash flow – and transform tied-up capital into predictable operating expenses. An additional advantage: your day-to-day business continues without interruption – while your equipment is clearly categorized and managed through transparent lifecycle management. Supplementary services provide additional relief on request.

## Your next project could already be financed!

Discover your strategic opportunities for making new investments. Let's work together to find the hidden treasures in your IT – our sales team will be happy to help you identify your potential.

[Make an appointment](#)

