

## CHG-MERIDIAN expands in the Asia-Pacific region: new subsidiaries in Thailand and Malaysia

Weingarten, July 15, 2025

**The CHG-MERIDIAN Group continues its international growth strategy in Asia-Pacific with the establishment of two new wholly owned subsidiaries. CHG-MERIDIAN (THAILAND) Co., Ltd. was incorporated on June 25, 2025, following the foundation of CHG-MERIDIAN in Malaysia in May. With these steps, the company is expanding its scope to serve international customers on site in 32 countries.**

Thailand and Malaysia are among the most dynamic economies in Southeast Asia, offering attractive conditions for long-term business development. Thailand combines steady economic growth with a mature operating leasing market and high demand for digital infrastructure with high-performance IT hardware, mobile devices, and medical technology. The healthcare sector in particular is experiencing rapid growth. In addition, key industries such as automotive, electronics, intralogistics, and manufacturing – shaped by both multinational and local players – offer significant potential for CHG-MERIDIAN's flexible technology usage models.

Malaysia, with its increasing IT investments and growing need for customized financing solutions, presents equally promising opportunities. The local leasing market is supported by demand from multinational corporations and larger domestic enterprises. Furthermore, Malaysia's geographical proximity to Singapore enables efficient use of existing resources and partner networks, creating valuable synergies across the region.

"With our establishments in Thailand and Malaysia, we are strengthening our global presence to better support our customers in these key Asian-Pacific markets," says Mathias Wagner, CEO of the CHG-MERIDIAN Group. "The region presents significant opportunities and is highly sought after by our international customers. We remain focused on their needs while actively monitoring developments in promising markets worldwide."

### **Strategic growth in Asia-Pacific continues**

The expansion into Thailand and Malaysia marks the latest chapter in CHG-MERIDIAN's dynamic growth across the Asia-Pacific region. In 2022, the company entered the Indian market through the acquisition of OPC Asset Solutions and established CHG-MERIDIAN Singapore in the same year to strengthen its presence in Southeast Asia. This was followed in 2024 by the acquisition of Maia Financial's asset portfolio in Australia, further enhancing its capabilities in the healthcare and

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industrial sectors. Together with the latest market entries in Thailand and Malaysia, these developments highlight CHG-MERIDIAN's strong and growing position in the Asia-Pacific region – consolidating its role as a long-term, global partner.

#### **The CHG-MERIDIAN Group**

The CHG-MERIDIAN Group is a leading global technology2use company in the IT, industrial, and healthcare sectors. It has around 1,600 employees worldwide and develops, finances, and manages customized technology solutions based on the principle of usage over ownership. This gives customers including large corporations, SMEs, public authorities, and hospitals access to the latest technologies, cost-effective financing models, and tailored services that meet individual needs. CHG-MERIDIAN currently manages a technology portfolio worth €11.73 billion (2024) and has a presence in more than 30 countries on five continents without being tied to any specific banks or manufacturers. Its services are available in up to 190 countries through its subsidiaries, partner networks, and affiliated companies. Using a circular tech approach, CHG-MERIDIAN manages its customers' technology assets along the entire lifecycle, from procurement to remarketing. The Group's headquarters are in Weingarten, Germany.

**[www.chg-meridian.com](https://www.chg-meridian.com)**