

# Lease or Buy? Discover What's Right For Your Business

Companies who lease their technology reduce risk and save cash. They:

Reduce their total cost of ownership

Keep up to date with the latest technology

Leverage technology to uncover new efficiencies

Optimise cashflow with an off-balance sheet solution

Use technology as a driver for sustainability outcomes

Only pay for the technology they need

### How Does Leasing Compare to a Traditional Purchasing Model?

The analysis below serves as a go-to guide to evaluate whether using cash or an operating lease can drive business outcomes. The variables are key factors that affect risk, financial health, sustainability and efficiency.

Variable	Operating Lease	Purchasing
Initial cost	Low or no upfront cost. The cost of the equipment is repaid periodically throughout the lease term with no interest.	High upfront cost investment, restricting the organisations' ability to invest in more strategic initiatives.
Total Cost of Ownership (TCO)	Lower than purchasing as CHG-MERIDIAN invest a residual value in the equipment, services can be included and the business is not burdened with the equipment end of life costs.	Typically higher, particularly for aging equipment, due to cumulative expenses such as the purchase, maintenance, and equipment disposal.
Depreciation	No depreciation impact for as CHG-MERIDIAN own the equipment.	Equipment value decreases overtime and impacts the balance sheet.
Obsolete technology	Disciplined technology refresh with the flexibility to upgrade.	Owning technology often leads to slower refresh cycles with equipment held longer, leading to performance issues.
Flexibility	The flexibility to upgrade to new technology when it is available and scale up or down according to requirements.	Owning equipment means you're stuck with it for the lifespan.
Financial commitment	More manageable as the total equipment cost is spread over the lease term.	Capital intensive, particularly for organisations with high employee counts and/or require expensive equipment.
Long-term commitment	Flexibility to upgrade equipment during or at the end of term.	Committed to the equipment for its lifespan or until refreshed.



Variable	Operating Lease	Purchasing
Cash flow	Low initial cost and predictable repayments. Fixed monthly instalments mean that the cost of each investment can be planned and calculated.	High upfront costs can negatively impact cash flow.
End of use	<ul> <li>CHG-MERIDIAN will collect, sanitise and sustainably dispose of all returned equipment.</li> <li>1. Equipment is refurbished and remarketed to extend its useful life</li> <li>2. Equipment that cannot be refurbished undergoes parts harvesting and recycling.</li> </ul>	Owner is responsible for collecting devices, secure data erasure and sustainable disposal.  Owned, outdated equipment is often stored and forgotten about in storage, depreciating in value and posing a data security risk.
E-waste	At the end of term, CHG-MERIDIAN refurbish and remarket your used equipment. The technology joins the circular economy as the equipment is given a second life, reducing e-waste and positively contributing to your organisation's sustainability journey.	The organisation is responsible for disposing of the equipment sustainably. If not completed correctly, the devices lose value and contribute to e-waste production.
Accounting treatment	Off-balance sheet.	On-balance sheet.



## The Benefits of Leasing at a Glance

- Optimise your IT budget and lower your total cost of ownership,
- Improve cashflow management and forecasting with predictable repayments,
- Keep up to date with the latest technology with a regular refresh cycle,
- Enjoy the flexibility to scale up and down technology according to business requirements,
- Package services into the lease agreement.

# Do You Think Leasing is Right for You? We Can Help!

We can build a custom leasing solution for you based on your requirements and objectives.

See how

#### Why Choose CHG-MERIDIAN

CHG-MERIDIAN is a leading technology leasing partner that develops, finances, and manages custom technology solutions in the IT, industrial, and healthcare sectors.

Independent of manufacturers and banks, CHG-MERIDIAN helps its customers' manage their technology assets along the entire lifecycle, from procurement and use to data erasure, refurbishing, and remarketing of used devices.

The sustainability-based principles of the circular economy lie at the heart of CHG-MERIDIAN's business model.



The latest IT devices - cleverly financed and easily managed. Find out how we can help solve your mission!

technology2use®