

Scale your global growth with one technology model

CHG-MERIDIAN and Broadcloud help you manage workplace technology across multiple markets through a single, consistent and financially efficient global approach.

BROADCLOUD

COF operational model - powered by CHG

One Model · Any Industry · 30+ countries · One global standard

A single, globally consistent consumption model, designed for the operational complexity of modern enterprise. BroadCloud delivers clean onboarding, full lifecycle visibility, and scalable technology delivery from day one. Three pillars. One engine.

1. CONSULT

Advisory-led, governance aligned

- Standardized product entry
- Geography-agnostic standards
- Minimal access requirements
- Rapid scalability
- Consultative partner model
- Global operations support

2. ORCHESTRATE

One global workflow, executed locally

- Multi-location ordering
- Centralized workflow engine
- Full lifecycle visibility
- Controlled data access
- Integrated reporting
- 3:1 Sales-to-Ops ratio

3. FINANCE — via CHG

Clean, low-risk, globally consistent

- Low-risk onboarding
- Clean commercial structures
- Unified global billing
- Active in 30+ countries
- Self-service shopping portal
- Procurement efficiency

Underpinning pillars

Three integrated capability pillars that underpin our COF Model



SUPPLY

Workplace infrastructure delivered via a unified procurement framework.

- Workplace technology
- Software solutions
- Cloud licensing
- Security products
- Infrastructure
- Print and scanning



SOLUTIONS

Consistent technology foundations across all global locations.

- UCaaS
- CCaaS
- Security
- Cloud
- Colocation
- Connectivity



SERVICES

Scalable, low-access managed services ready for immediate deployment.

- Smart buildings
- Custom workplace
- AV solutions
- Engineering resourcing
- 3rd party maintenance
- Complex projects

One partner. One model. Global consistency.

The COF framework delivers immediate value through one engine, one workflow, and a globally aligned operational structure.

Greater control and visibility across your IT estate

Gain full visibility and control of your IT estate while aligning technology investments with your financial planning. CHG-MERIDIAN supports organisations in managing assets, costs and lifecycle processes in a structured and transparent way, simplifying operations and improving coordination across IT, finance and procurement teams.

A structured approach to managing IT

Flexible financing

Align your IT investments with your budget and business priorities:

- Spread costs with predictable monthly payments
- Avoid large upfront capital expenditure
- Adapt financing to your refresh cycles

Lifecycle management

Support every stage of your IT estate from deployment to return:

- Structured processes across the full lifecycle
- Reduced internal workload for IT teams
- Consistent and controlled asset management

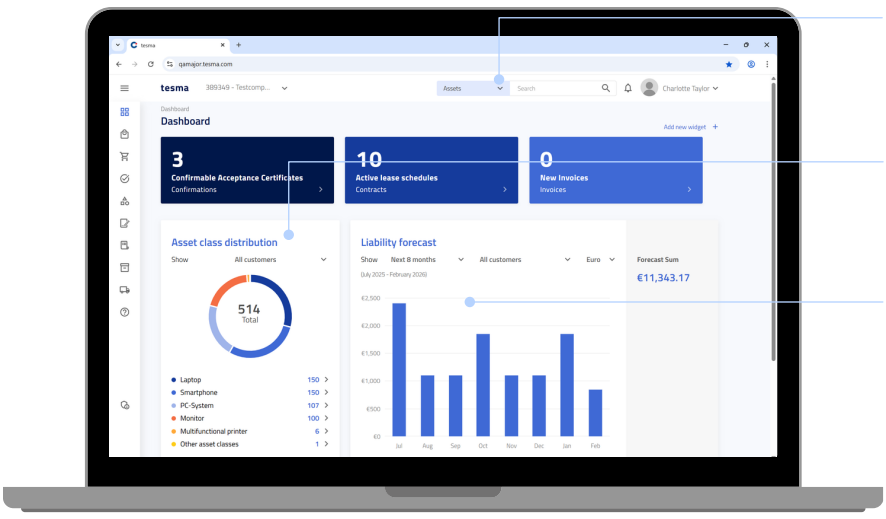
Sustainable IT

Extend the life of your technology and reduce waste:

- Enable reuse and refurbishment of devices
- Support circul IT strategies
- Contribute to your sustainability targets

A structured approach to managing IT

tesma is CHG-MERIDIAN's platform for managing your IT assets, contracts and costs across the full lifecycle. It brings together operational and financial data in one place, giving your teams a clear and consistent view of your entire IT estate.

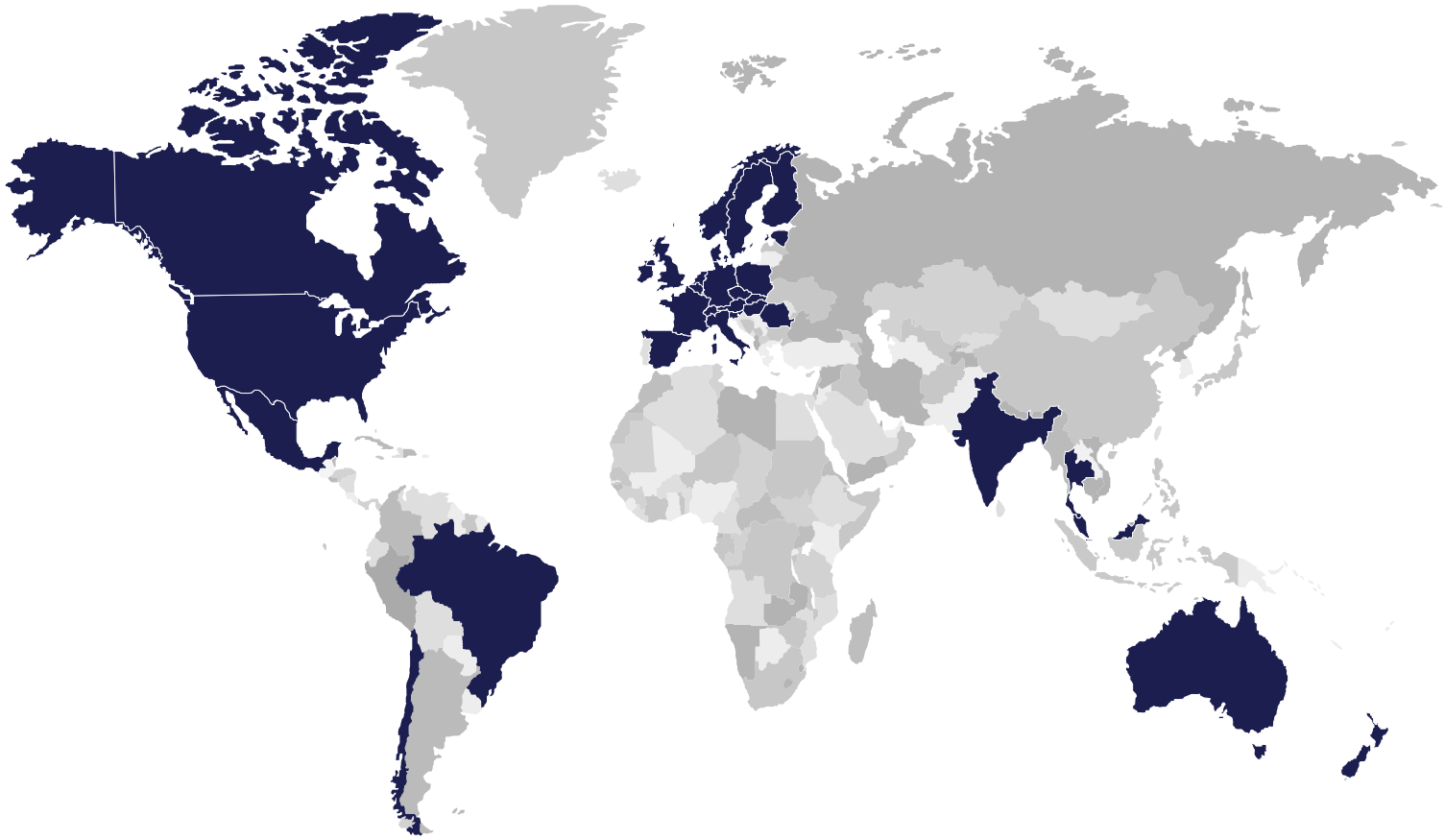


View all assets, agreements and financial data in one place

Track devices from procurement through to return

Access clear, structured data for IT, Finance and Procurement

Operating in 30+ countries to support your business where it matters most.



Contact us

BroadCloud and CHG-MERIDIAN combine global reach, local delivery and end-to-end technology expertise to help your organisation scale with confidence wherever growth happens. To discuss how we can support your business, please contact us using the details below.

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